

封面标题（只参考内容，排版不以下列文字的位置为参考）

**ICA-ACFSMC Training Course on Poverty Reduction and Sustainable
Development Through Co-operatives**

HANDBOOK

Hangzhou, China November 13-17, 2023

培训日程

Program

Date	Time	Activities
Nov. 13, MON	Whole Day	Participants arrival and check-in Airport pick-up by ACFSMC
	18:30-20:30	Welcome Dinner
Nov. 14, TUE	09:00-09:30	Opening Ceremony - Welcome Address by <i>Mr. CONG Shan</i>, Director-General of International Cooperation Dept. ACFSMC - Welcome Message from <i>Mr. LAO Ciming</i>, Secretary-General of Zhejiang Institute of Economics and Trade - Group Photo
	09:30-10:00	Lecture I - China Co-op and its Contributions to Poverty Reduction in China by <i>Foreign Business Division</i> , International Cooperation Department, ACFSMC
	10:00-10:45	Lecture II - Effective Pathway to Improve Members' Income and Competitiveness by <i>Mr. Nazarudin Shah MAARIS</i> , Manager of Performance Management, ANGKASA, Malaysia
	10:45-11:00	Tea Break
	11:00-11:45	Lecture III - Maintaining Balance Between Profit and Care for People by <i>Mr. Sita Ram KAPHLE</i> , Royal Multipurpose Co-operative Society Ltd., Nepal
	11:45-13:30	Lunch Break
	13:30-14:15	Lecture IV - Promoting Sericulture to Achieve Poverty Reduction by <i>Dr. LI Qizheng</i> , Secretary-General of International Silk Union
	14:15-15:30	Country Report Part I Each country representative is given 10 minutes to make a presentation on the following topics: i. A brief of the poverty reduction & rural development effort in your country ii. Co-ops role in poverty reduction & rural development

		iii. Challenges in poverty reduction & rural development Group 1 by the order of Nepal (NCF), Bangladesh, Myanmar, India, Cambodia The Panel will comment after Group 1's presentations
	15:30-15:45	Tea Break
	15:45-17:00	Country Report Part II Group 2 by the order of Sri Lanka (NCCSL), Pakistan, Vietnam, Bhutan The Panel will comment after Group 2's presentations and make summary
	17:30-19:00	Dinner
Nov. 15, WED	08:30-11:30	Practices-Zhejiang Academy of Agricultural Sciences Development and Supply System of New Tea Drinks: <i>Hangzhou Jiming Food Company</i>
	11:30-13:00	Lunch at Academy
	14:00-16:30	Practices-Zhejiang Institute of Economics and Trade Practical Skills Development in E-commerce: School of Information Technology
	16:30-17:00	Wrap-up & Closing Ceremony • Congratulatory Address by <i>Mr. LAO Ciming</i>, Secretary-General of Zhejiang Institute of Economics and Trade • Awarding of Certificates
	17:00-19:00	Dinner by the West Lake
Nov. 16, THU	08:30-17:00	Visits • Hangzhou Jingshan Village and its Co-ops (lunch) • Alibaba
Nov. 17, FRI	Whole Day	Participants Departure Airport transportation arranged by ACFSMC

主办方简介

About China Co-op



All-China Federation of Supply and Marketing Cooperatives (ACFSMC) is an apex body representing the nation-wide supply and marketing cooperatives of China (China Co-op). ACFSMC has set up a Council and a Supervisory Board, and implements the system of responsibility of the Director of the Council. At present, there are 14 bodies within the Council of All-China Federation of Supply and Marketing Cooperatives and 1 body within the Supervisory Board, with 15 directly subordinate institutions, 14 competent associations and the China Supply and Marketing Group, which manages 11 wholly-owned and controlling subsidiaries.

In 2020, the China Co-op system achieved an aggregate turnover of 5.3 trillion yuan, a year-on-year increase of 14.2 per cent. Among them: sales of 866.71 billion yuan in the agricultural production materials sector, 222.053 billion yuan in the agricultural products sector, 182.345 billion yuan in retail sales of consumer goods, and 282.4 billion yuan in sales of renewable resources. The system-wide commodity trading (wholesale) turnover was 1,045.99 billion yuan, up 10.7 per cent year-on-year. Among them, the turnover of agricultural and sideline products was 900.27 billion yuan, and the turnover of renewable resources market was 76.85 billion yuan. System-wide chain operation sales amounted to 103.461 billion yuan, up 14 per cent year-on-year. The total import and export of commodities for the year was 89.34 billion yuan, up 23.1 per cent year-on-year. Among them, imports amounted to 51.81 billion yuan and exports 37.54 billion yuan. Agricultural products purchased from agricultural producers throughout the year amounted to 1,613.32 billion yuan. The annual income from agricultural production services amounted to 21.6 billion yuan. The annual turnover of financial services was 98.76 billion yuan. The turnover of the residential and living services sector was 35 billion yuan, the turnover of the logistics sector was 11.63 billion yuan, and the turnover of assets was 17.4 billion yuan.

About Zhejiang Institute of Economics and Trade (ZJIET)



Zhejiang Institute of Economics and Trade (ZJIET) is a public higher vocational college jointly built by the People's Government of Zhejiang Province and Provincial Department of All-China Federation of Supply and Marketing Cooperatives, which focuses on commerce circulation. It was previously named Zhejiang Supply and Marketing School from

1979 to 1984 and then Zhejiang Institute of Workers of Supply and Marketing Cooperatives until 1999, when it was approved by the provincial government to build it into a higher vocational college. The institute was set up and was renamed as it is now in 2002 and then moved to Xiasha Higher Education Area in 2004. With ten departments, namely, Information Technology, Finance and Accounting, Humanities and Tourism, Business Administration, Application Project, International Trade, Cooperative Economy, Public Education, Marxism and Adult Education, the school has 31 higher vocational majors and vocational directions. Among others, there is 1 higher vocational bachelor's degree program and 2 junior bachelor degree programs, namely, E-commerce, Computer Science and Technology. With a good location, the 575 mu (near 100 acres) campus is beautiful, accommodating over 12,000 full-time students and more than 600 faculty members.

The institute has always adhered to the concept of running a school openly and has bravely shouldered the mission of vocational education. It has actively created an international education environment, making every effort to promote international exchanges and cooperation and focusing on cultivating technical and skilled talents who are familiar with the world standards and who have an international perspective. What's more, the institute has been serving the national Belt and Road Initiatives by both bringing in foreign education resources and sending teachers and students abroad. It has set up international cooperation programs to increase production capacity, broaden communication channels and expand cooperation areas. It has actively built the overseas Silk Road Institutes (Luban Workshops), increasing the number of international students, sharing China's vocational education model and experience with the world and comprehensively raising up the school's international education level and international influence. Zhejiang Institute of Economics and Trade has won many honorary awards in the international education field, such as a Top 50 National Vocational Colleges with International Influence and a Top 50 Influential Vocational Colleges in the Asia Pacific region.

实用信息

Helpful Info

Airport Pick-up

Please refer to the following sign for our personnel at the exit after you claim your luggage:



Money Exchange

Major credit cards such as Master, Visa, JCB, American Express are acceptable at most business outlets in Hangzhou. Bringing some cash is always necessary in the event that you'd like to buy souvenirs from the street vendors at the best price. You may convert your money into Renminbi (RMB, literally "People's Currency") at the airport terminal or bank branch in the city with the sign. You may need to present your passport. For your reference, you could click on https://www.boc.cn/sourcedb/whpj/enindex_1619.html for real-time exchange rate. Bus and taxi fares shall be paid in RMB.

Weather

这个部分烦请学院这边帮忙补充了哈，谢谢！包括穿衣建议

Dress Code

In terms of dress code, business casual is advised throughout the Training Course. Your national costumes are welcomed.

Contact

(请您这边再补充一个联系人吧)